Abdalqader Ghassan Darhamed

Creative Production & Operations Manager | Team Leadership & Digital Media

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Amman, Jordan | Open to relocation and leadership opportunities in Riyadh, Saudi Arabia

Executive Profile

Creative production and operations leader with 13+ years of hands-on experience spanning video production, post-production, design, photography, digital media, websites and social content. Progressed from execution to founding and managing teams, with proven experience leading up to 9 employees, supporting multi-company environments, improving delivery workflows and maintaining quality across high-volume creative output.

Leadership Impact

13+ Years Experience	**9** Largest Team Led	**55+** Monthly Clients
230+ Monthly Reels	**7** Companies Supported	**20+** Websites Built

Professional Experience

2025-2026

General Manager & Creative Production Lead

Hash Studio - Amman, Jordan

Founding partner and manager of a six-person creative team, accountable for people, workflow, quality, client communication and delivery.

- Managed 55+ clients per month and supervised production of 230+ reels per month during peak periods.
- Built a production workflow enabling shooting, editing and delivery within 24 hours while maintaining quality standards.
- Led hiring, training, workload allocation, quality control, pricing input, creative concepts, scripting and revision management.

2022-2025

Head of Design, Video Production & Digital Media

Besher Group - Turkey & Jordan

Led a nine-person department supporting a group of seven companies across automotive, real estate, security, tenders, logistics, shipping, business management and vocational training.

- Owned final creative quality across design, photography, editing and social media before publication or client delivery.
- Coordinated multiple projects in parallel across the creative team, management and internal stakeholders.
- Advanced commercial video production in Turkey and supported the modernization of visual identities for Jordan-based companies.

2019-2022

Founder & Manager

Ajaj Agency - Istanbul, Turkey

Founded and managed a three-person media agency serving clients in Turkey, Saudi Arabia and the United States.

- Delivered integrated creative services across design, photography, video editing and website production.
- Led the development of a food-delivery app project in Istanbul from initial concept through execution.

Earlier Experience

2015-2019

Videographer & Video Editor - Freelance

Al Saleh Media - Amman, Jordan

- Delivered videography, editing and visual-content work across varied projects, strengthening end-to-end production and post-production expertise.

2013-2015

Video Editor, Videographer & 3D Video Graphics Specialist

Karameesh TV - Amman, Jordan

- Built early professional experience in television production across editing, videography and 3D video graphics.

Core Leadership & Functional Strengths

Creative Operations: Workflow design, production planning, workload allocation, quality control, delivery standards and continuous improvement.

Team Leadership: Hiring, onboarding, training, task delegation, creative direction, feedback and performance follow-up.

Production Management: Video production, post-production, reels, motion graphics, advertising content, photography and commercial shoots.

Client & Project Management: Brief translation, timelines, priorities, client communication, revision cycles, parallel-project coordination and final delivery.

Digital & Brand: Social media content, content planning, visual identity, graphic design, paid-media support and audience targeting.

Web & AI Workflows: 20+ websites using WordPress, Elementor, WooCommerce and Shopify; AI-assisted research, ideation, content and production workflows.

Tools & Platforms

Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Cinema 4D, WordPress, Elementor, WooCommerce, Shopify, Sony & Canon camera systems, AI creative tools.

Target Roles

Creative Production Manager | Creative Operations Manager | Studio Manager | Head of Creative Production | Media Production Manager

Languages

Arabic: Native | English: Good working proficiency